

In today's tumultuous economic climate, international discussions have major global implications. Anyone can read the news...but how do you know if you're getting all the information you truly need? Do you really want what you read on the internet or in the papers to be the backbone of your major decision making? Or do you want inside information from someone who understands the implications of these decisions on your business...

The PREYMA Report

G20 Los Cabos Summit June 18-19, 2012 Research & Analysis

Never before has it been so important for anyone involved in the capital markets to pay attention to the discussions and decisions made by world leaders as they directly impact the interconnected global economy. The G20 represent 85% of the global economy, 80% of global trade and two thirds of the world's population. National supervisors are directly influenced by the global guidelines established by the G20 and the international financial organizations that they work with. These decisions affect the financial sector as a whole and all those associated with it, from the centre radiating out to the periphery. **To get the inside perspective on the decisions made at the G20 Summit, what they really mean and what you should do about it – you need the insights of someone who has direct experience in the capital markets and who will be at the Summit to ask the relevant questions.**

What is The Preyma Report?

The Preyma Report provides an independent, unbiased and in-depth analysis of the commitments made by the G20 leaders, finance ministers and central bank governors by an industry veteran attending the Summit. It takes the political, economic and personality machinations into account when interpreting those decisions and the impact on the financial industry. It delivers tangible value by providing insight on how to position your corporate and investment strategy.

Impact: gain a **competitive advantage** over your peers who only read the news and don't know how to turn it into **tangible information** for decision making. **Save time** by reading the analysis of an insider who has unprecedented **access** to the Summits.

Topics include:

- European Sovereign Debt Crisis
- Systemically Significant Financial Institutions
- Greek Elections
- Shadow Banking
- Capital Flows & Exchange Rates
- Basel III
- Action Plan for Jobs & Growth

Who is The Preyma Report For?

An **investor** dealing with individual stocks or sectors needs to understand the circumstances that lie behind the balance sheet. It is not enough simply to look at a company's P/L or read its technical and fundamental analysis to gauge whether a stock belongs in a portfolio. The geopolitical landscape is just as important – if not more so in the current climate.

Corporations, whether they be public or private, need to understand not only what is driving stock prices but also the external backdrop that is dictating the landscape in which a company must operate. Market capitalization, after all, determines a company's ability to do everything from borrow money to start new projects.

Subscription: eligible under soft dollar and commission sharing agreements or direct purchase. Go to www.preymareport.com or contact Lida Preyma directly at: lida.preyma@utoronto.ca.

Bio

With more than 15 years of experience in Canadian capital markets, Lida Preyma is the Director of Capital Markets Research at the G20 Research Group – the world's leading organization dedicated to analyzing and researching the G20, based at Trinity College, Munk School of Global Affairs, at the University of Toronto. She has attended numerous G20 and G8 summits, starting with the 2003 Evian Summit, and has been frequently interviewed by the international broadcast and print media. Lida was the Head of Global DMA at JitneyTrade Inc., providing electronic connectivity in equities, options and futures to North American markets. She has extensive experience on the buy side, sell side, a multinational corporation and at the Canadian National Stock Exchange. She holds an HBA from the University of Toronto with a specialist in international political economy and is a member of the advisory board for Hong Kong-based Asian Capital & Equity Ltd.

