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**FOREFACTOR INC. LAUNCHES NEW SUBSCRIPTION CREDIT SYSTEM  
A Menu-Driven Program with “Rollover Dollars”**

(Toronto) – In response to the current economic climate and clients’ increasing desire to maximize the value and flexibility of research dollars, Forefactor Inc. is introducing a pricing model called the Subscription Credit System (SCS).

“Our intention is to create a menu-driven, easy payment opportunity for our clients. I believe clients should be able to choose the research products they want to purchase and not be obliged to accept studies that may or may not be useful to them. The Subscription Credit System can be set up as a line item in their budgets from which they can buy or commission reports, often for a premium price.” reported Forefactor President Renée Colyer.

The independent market research and strategic consulting firm specializes in capital markets across North America and Europe. Comprehensive syndicated and custom studies on a myriad of financial topics including Algorithmic Trading, Global Commission Management, Alternative Trading Systems, and Client Satisfaction comprise an important element of their practice. Additionally, Forefactor’s Financial Factsheets or F<sup>3</sup> reports offer a starting point for investors in small and micro-cap companies.

Reflecting common Financial Services accounts payable methods, the new service will allow interested participating firms to place an agreed upon sum in trust with Forefactor for use when requesting research or intelligence of particular interest. SCS has a provision for funds (“rollover dollars”) to carry over fiscal years when necessary - the service is entirely flexible. Buy-side clients may transfer funds through commission sharing agreements. Direct payment options are also available.

“We understand that clients often need immediate access to time-sensitive research and insist on best value for their resources. We believe this customized approach of pay-for-what-you-need from a pre-existing fund can facilitate transactions in the current market and going forward.”

For more information or to inquire about Forefactor’s capabilities, please contact President Renée Colyer.  
Telephone (416 ) 907-0431  
renee.colyer@forefactor.com